

*These notes relate to the Glasgow Commonwealth Games Act  
2008 (asp 4) which received Royal Assent on 10 June 2008*

# **GLASGOW COMMONWEALTH GAMES ACT 2008**

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## **EXPLANATORY NOTES**

### **COMMENTARY ON SECTIONS**

#### *Advertising*

##### *Section 11: Advertising activities*

26. This section provides a definition of activities that will be treated as advertising. It must be a communication to the public or a section of the public for the purpose of promoting an item, service, trade, business or other concern. An illustrative (but not exhaustive) list of activities which will be treated as advertising if done for that purpose is set out in subsection (2).
27. Subsection (4) allows the advertising regulations to define what is meant by “vicinity of a Games location” for this purpose and to set the times during which the advertising prohibition will apply.