

ANNEX

Details of the actions referred to in Article 3

I. Community-wide action

1. Meetings and events
 - (a) Organisation of meetings at Community level
 - (b) Organisation of events to raise awareness of the objectives of the European Year, including the conferences to open and close the European Year, by way of support granted to the Member State holding the Presidency of the Council at those times and the organisation of the first annual 'Equality Summit'.
2. Information and promotional campaigns involving:
 - (a) The development of a logo, accessible and available in a variety of formats, and slogans for the European Year, for use in connection with any action linked to the European Year;
 - (b) A Community-wide information campaign;
 - (c) Appropriate measures to highlight the results and raise the visibility of Community actions and initiatives contributing to attaining the objectives of the European Year;
 - (d) The organisation of European competitions highlighting achievements and experiences in the themes of the European Year.
3. Other actions

Community-wide surveys and studies, including a series of questions intended to assess the impact of the European Year, to be included in a Eurobarometer survey, and an evaluation report on the effectiveness and impact of the European Year.

4. Funding may be in the form of:
 - the direct purchase of goods and services, in particular in the field of communications, via open and/or restricted calls for tender,
 - the direct purchase of consultancy services, via open and/or restricted calls for tender,
 - subsidies allocated to cover the expenses of special events at European level to highlight and raise awareness of the European Year; such funding will not exceed 80 % of the total expenditure incurred by the recipient.

The Commission may make use of technical and/or administrative assistance to the mutual benefit of the Commission and of the Member States, for example to finance outside expertise on a specific subject.

II. Actions at national level

1. Actions at local, regional or national level may qualify for financing from the general budget of the European Union up to a maximum of 50 % of the total costs per Member State.
2. Following adoption of this Decision, the Commission will issue a call for proposals restricted to the national implementing bodies.
3. Each national implementing body will submit a single application for Community funding in response to the call for proposals. That grant application will describe the national strategy and priorities for the European Year, the actions proposed for

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funding in the relevant Member State and the organisations that are to be responsible for the implementation of each of the individual actions. The grant application will be accompanied by a detailed budget setting out the total costs of the actions proposed and the amount and sources of co-funding. Eligible costs may include provision for any personnel and administrative costs incurred by the national implementing body.

4. The national strategy and priorities for the European Year will be set out in line with the general objectives set out in Article 2 and will seek to ensure balanced treatment of all the grounds of discrimination referred to in that Article.
5. The Commission will evaluate and if necessary request modifications to the applications for Community funding submitted by the national implementing bodies, which will be responsible for coordinating and monitoring the implementation of the various national actions.
6. Actions at local, regional or national level may include:
 - (a) Meetings and events connected with the objectives of the European Year, including an event to launch the European Year;
 - (b) Information and educational campaigns and measures to disseminate the principles and underlying values celebrated by the European Year at national level, including the organisation of awards and competitions;
 - (c) Surveys and studies other than those mentioned in point 3 of Part I.
- III. Action for which no financial aid from the general budget of the European Union is available

The Community will offer its moral support, including written authorisation to use the logo and other material associated with the European Year, for initiatives undertaken by public or private organisations, where those organisations can demonstrate to the satisfaction of the Commission that the initiatives involved are or will be in progress during the European Year and are likely to contribute significantly to achieving one or more of the objectives of the European Year.