

### SCHEDULE 3

Regulation 5(1)(c)(ii)

#### ADDITIONAL CRITERIA FOR CONSIDERATION OF NON-CAPITAL APPLICATIONS FOR GRANT IN THE LOWLANDS AREA

Whether the investment or project, in its non-capital element, includes—

- (a) project development costs;
- (b) the establishment of collaborative marketing groups to market products and enhance standards;
- (c) the formation of market intelligence networks for quality products;
- (d) the development and marketing of speciality foods;
- (e) the development and marketing of organic produce;
- (f) the development and marketing of branded products (with priority given to the use of EU protected name scheme, under Council Regulation (EEC) 2081/92 of 14th July 1992 on the protection of geographical indications and designations of origin for agricultural products and foodstuffs (as amended)(1) and Council Regulation (EEC) 2082/92 of 14th July 1992 on certificates of specific character for agricultural products and foodstuffs(2));
- (g) the development of quality assurance schemes including traceability systems;
- (h) the development of new products and new outlets for existing quality products;
- (i) the funding of advice on quality development;
- (j) contributions to the initial costs of key staff;
- (k) pump priming for marketing literature.

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(1) O.J. No. L 208, 24.7.92, p.1, as corrected by Corrigenda at O.J. No. L 27, 30.1.97, p.50 and O.J. No. L 53, 24.2.98, p.26 and as amended by Council Regulation 535/1997 (O.J. No. L 83, 25.3.97, p.3), Commission Regulation 1068/1997 (O.J. No. L 156, 13.6.97, p.1) and Commission Regulation 2796/2000 (O.J. No. L 324, 21.12.00, p.26).

(2) O.J. No. L 208, 24.7.99, p.9.