



# Trade Descriptions Act 1968

## CHAPTER 29

### TRADE DESCRIPTIONS ACT 1968

#### *Prohibition of false trade descriptions*

- 1 Prohibition of false trade descriptions
- 2 Trade description
- 3 False trade description
- 4 Applying a trade description to goods
- 5 Trade descriptions used in advertisements
- 6 Offer to supply

#### *Power to define terms and to require display, etc. of information*

- 7 Definition orders
- 8 Marking orders
- 9 Information, etc. to be given in advertisements
- 10 Provisions supplementary to sections 8 and 9

#### *Misstatements other than false trade descriptions*

- 11 False or misleading indications as to price of goods
- 12 False representations as to royal approval or award, etc.
- 13 False representations as to supply of goods or services
- 14 False or misleading statements as to services, etc.
- 15 Orders defining terms for purposes of section 14

#### *Prohibition of importation of certain goods*

- 16 Prohibition of importation of goods bearing false indication of origin
- 17 Restriction on importation of goods bearing infringing trade marks

*Status: This is the original version (as it was originally enacted).*

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*Provisions as to offences*

- 18 Penalty for offences
- 19 Time limit for prosecutions
- 20 Offences by corporations
- 21 Accessories to offences committed abroad
- 22 Restrictions on institution of proceedings and admission of evidence
- 23 Offences due to fault of other person

*Defences*

- 24 Defence of mistake, accident, etc.
- 25 Innocent publication of advertisement

*Enforcement*

- 26 Enforcing authorities
- 27 Power to make test purchases
- 28 Power to enter premises and inspect and seize goods and documents
- 29 Obstruction of authorised officers
- 30 Notice of test and intended prosecution
- 31 Evidence by certificate

*Miscellaneous and supplemental*

- 32 Power to exempt goods sold for export, etc.
- 33 Compensation for loss, etc., of goods seized under s. 28
- 34 Trade marks containing trade descriptions
- 35 Saving for civil rights
- 36 Country of origin
- 37 Market research experiments
- 38 Orders
- 39 Interpretation
- 40 Provisions as to Northern Ireland
- 41 Consequential amendments and repeals
- 42 Continuation, for three years, of Orders in Council requiring indication of origin
- 43 Short title and commencement

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SCHEDULES

SCHEDULE 1 — Consequential Amendments

- 1 In section 1 of the Anglo-Portuguese Commercial Treaty Act 1914...
- 2 In section 1(1) of the Anglo-Portuguese Commercial Treaty Act 1916...
- 3 In section 4(2) of the Agricultural Produce (Grading and Marking)...
- 4 (1) In section 47(1) of the Road Traffic Act 1962...

SCHEDULE 2 — Repeals