

---

STATUTORY INSTRUMENTS

---

**2012 No. 1916**

The Human Medicines Regulations 2012

PART 14

Advertising

CHAPTER 2

Requirements relating to advertising

*General*

**Products without a marketing authorisation etc**

**279.** A person may not publish an advertisement for a medicinal product unless one of the following is in force for the product—

- (a) a marketing authorisation;
- (b) a certificate of registration;
- (c) a traditional herbal registration; or
- (d) an Article 126a authorisation.