Regulation (EC) No 178/2002 of the European Parliament and of the Council of 28 January 2002 laying down the general principles and requirements of food law, establishing the European Food Safety Authority and laying down procedures in matters of food safety

## CHAPTER II

## **GENERAL FOOD LAW**

## **SECTION 4**

# GENERAL REQUIREMENTS OF FOOD LAW

## Article 16

## **Presentation**

Without prejudice to more specific provisions of food law, the labelling, advertising and presentation of food or feed, including their shape, appearance or packaging, the packaging materials used, the manner in which they are arranged and the setting in which they are displayed, and the information which is made available about them through whatever medium, shall not mislead consumers.

# **Changes to legislation:**

There are currently no known outstanding effects for the Regulation (EC) No 178/2002 of the European Parliament and of the Council, Article 16.