ANNEX III

Information provided in technical promotional material

- 1. Information on tyres must be provided in the order specified as follows:
- (i) the fuel efficiency class (letter 'A' to 'G');
- (ii) the wet grip class (letter 'A' to 'G');
- (iii) the external rolling noise class and measured value (dB).
- 2. The information provided in point 1 must meet the following requirements:
- (i) be easy to read;
- (ii) be easy to understand;
- (iii) if different grading is available for a given tyre type depending on dimension or other parameters, the range between the least and best performing tyre is stated.
- 3. Suppliers must also make the following available on their websites:
- (i) a link to the relevant Commission webpage dedicated to this Regulation;
- (ii) an explanation of the pictograms printed on the label;
- (iii) a statement highlighting the fact that actual fuel savings and road safety depend heavily on the behaviour of drivers, and in particular the following:
 - eco-driving can significantly reduce fuel consumption,
 - tyre pressure should be regularly checked to optimise wet grip and fuel efficiency performance,
 - stopping distances should always be strictly respected,