

Regulation (EU) No 1379/2013 of the European Parliament and of the Council of 11 December 2013 on the common organisation of the markets in fishery and aquaculture products, amending Council Regulations (EC) No 1184/2006 and (EC) No 1224/2009 and repealing Council Regulation (EC) No 104/2000

CHAPTER II

PROFESSIONAL ORGANISATIONS

SECTION I

Establishment, objectives and measures

Article 8

Measures deployable by producer organisations

- 1 In order to achieve the objectives set out in Article 7, producer organisations may, inter alia, make use of the following measures:
 - a adjusting production to market requirements;
 - b channelling the supply and marketing of their members' products;
 - c promoting the Union fishery and aquaculture products of their members in a non-discriminatory manner by using, for example, certification, and in particular designations of origin, quality seals, geographical designations, traditional specialities guaranteed, and sustainability merits;
 - d controlling and taking measures to ensure that their members' activities comply with the rules established by the producer organisation concerned;
 - e promoting vocational training and cooperation programmes to encourage young people to enter the sector;
 - f reducing the environmental impact of fishing, including through measures to improve the selectivity of fishing gears;
 - g promoting the use of information and communication technology to improve marketing and prices;
 - h facilitating consumer access to information on fishery and aquaculture products.
- 2 Fishery producer organisations may also make use of the following measures:
 - a collectively planning and managing the fishing activities of their members, subject to the organisation, by Member States, of the management of marine biological resources, including developing and implementing measures to improve the selectivity of fishing activities and advising competent authorities;
 - b avoiding and minimising unwanted catches through involvement in the development and application of technical measures, and making the best use of unwanted catches of commercial stocks without creating a market for those catches that are below the minimum conservation reference size, in accordance with Article 15(11) of Regulation (EU) No 1380/2013 and Article 34(2) of this Regulation, as appropriate;

- c managing temporary storage for fishery products in accordance with Articles 30 and 31 of this Regulation.
- 3 Aquaculture producer organisations may also make use of the following measures:
- a promoting sustainable aquaculture activities, notably in terms of environmental protection, animal health and animal welfare;
 - b collecting information on the marketed products, including economic information on first sales, and on production forecasts;
 - c collecting environmental information;
 - d planning the management of the aquaculture activities of their members;
 - e supporting programmes for professionals to promote sustainable aquaculture products.