

Regulation (EU) No 1144/2014 of the European Parliament and of the Council of 22 October 2014 on information provision and promotion measures concerning agricultural products implemented in the internal market and in third countries and repealing Council Regulation (EC) No 3/2008

CHAPTER II

**IMPLEMENTATION OF INFORMATION  
PROVISION AND PROMOTION MEASURES**

*SECTION 2*

*Implementation and management of simple programmes*

*Article 13*

**Bodies responsible for implementing simple programmes**

1 After a competitive procedure has been duly carried out, the proposing organisation shall choose the bodies that will implement simple programmes that have been selected, with a view, in particular, to ensuring that measures are implemented effectively.

The Commission shall be empowered to adopt delegated acts, in accordance with Article 22, setting out the conditions governing the competitive procedure for the selection of the implementing bodies referred to in the first subparagraph.

2 By way of derogation from paragraph 1, a proposing organisation may implement certain parts of a programme itself, subject to conditions relating to the proposing organisation's experience in implementing such measures, the cost of such measures in relation to normal market rates and the share of the total cost accounted for by the part of the programme implemented by the proposing organisation.

The Commission shall adopt implementing acts laying down the detailed rules under which the proposing organisation may be authorised to implement certain parts of the programme itself. Those implementing acts shall be adopted in accordance with the examination procedure referred to in Article 23(2).

**Changes to legislation:**

There are outstanding changes not yet made to Regulation (EU) No 1144/2014 of the European Parliament and of the Council. Any changes that have already been made to the legislation appear in the content and are referenced with annotations.

[View outstanding changes](#)

**Changes and effects yet to be applied to :**

- Regulation power to modify conferred by [2020 asp 17 s. 8](#)
- Regulation revoked by [2023 c. 28 Sch. 1 Pt. 2](#)
- Art. 13(1) words substituted by [S.I. 2019/831 reg. 52\(a\)](#)
- Art. 13(2) words omitted by [S.I. 2019/831 reg. 52\(b\)\(ii\)](#)
- Art. 13(2) words substituted by [S.I. 2019/831 reg. 52\(b\)\(i\)](#)

**Changes and effects yet to be applied to the whole legislation item and associated provisions**

- Signature words omitted by [S.I. 2019/821 reg. 115](#)
- Art. 1(c) inserted by [S.I. 2019/831 reg. 46](#)
- Art. 2(2)(d) words substituted by [S.I. 2019/821 reg. 96\(b\)](#)
- Art. 5(3)(b) words substituted by [S.I. 2019/821 reg. 99\(a\)](#)
- Art. 5(4)(c) omitted by [S.I. 2019/821 reg. 99\(b\)](#)
- Art. 6(1)(b) words substituted by [S.I. 2019/821 reg. 100\(a\)](#)
- Art. 7(1)(a) words substituted by [S.I. 2019/821 reg. 101\(a\)\(i\)](#)
- Art. 7(1)(a) words substituted by [S.I. 2019/821 reg. 101\(a\)\(ii\)](#)
- Art. 7(1)(b) words substituted by [S.I. 2019/821 reg. 101\(b\)\(i\)](#)
- Art. 7(1)(b) words substituted by [S.I. 2019/821 reg. 101\(b\)\(ii\)](#)
- Art. 7(1)(c) words substituted by [S.I. 2019/821 reg. 101\(c\)](#)
- Art. 7(1)(d) words substituted by [S.I. 2019/821 reg. 101\(d\)\(i\)](#)
- Art. 7(1)(d) words substituted by [S.I. 2019/821 reg. 101\(d\)\(ii\)](#)
- Art. 9(2)(b) words substituted by [S.I. 2019/821 reg. 102\(d\)](#)
- Art. 9(2)(c) word omitted by [S.I. 2019/821 reg. 102\(e\)](#)