

Regulation (EU) No 1144/2014 of the European Parliament and of the Council of 22 October 2014 on information provision and promotion measures concerning agricultural products implemented in the internal market and in third countries and repealing Council Regulation (EC) No 3/2008

CHAPTER II

**IMPLEMENTATION OF INFORMATION  
PROVISION AND PROMOTION MEASURES**

*SECTION I*

*Common provisions*

*Article 6*

**Types of actions**

- 1 Information provision and promotion measures shall take the form of:
  - a information and promotion programmes ('programmes'), and
  - b the measures on the initiative of the Commission referred to in Article 9.
- 2 Programmes shall consist of a coherent set of operations and shall be implemented over a period of at least one but not more than three years.
- 3 Simple programmes, further details of which are provided in Section 2 of this Chapter, may be submitted by one or more of the proposing organisations referred to in points (a), (c) or (d) of Article 7(1), which shall all be from the same Member State.
- 4 Multi programmes, further details of which are provided in Section 3 of this Chapter, may be submitted by:
  - a at least two proposing organisations referred to in points (a), (c) or (d) of Article 7(1), which shall all be from at least two Member States; or
  - b one or more Union organisations referred to in point (b) of Article 7(1).

**Changes to legislation:**

There are outstanding changes not yet made to Regulation (EU) No 1144/2014 of the European Parliament and of the Council. Any changes that have already been made to the legislation appear in the content and are referenced with annotations.

[View outstanding changes](#)

**Changes and effects yet to be applied to :**

- Regulation power to modify conferred by [2020 asp 17 s. 8](#)
- Regulation revoked by [2023 c. 28 Sch. 1 Pt. 2](#)
- Art. 6(3) words omitted by [S.I. 2019/821 reg. 100\(b\)](#)
- Art. 6(4) omitted by [S.I. 2019/821 reg. 100\(c\)](#)

**Changes and effects yet to be applied to the whole legislation item and associated provisions**

- Signature words omitted by [S.I. 2019/821 reg. 115](#)
- Art. 1(c) inserted by [S.I. 2019/831 reg. 46](#)
- Art. 2(2)(d) words substituted by [S.I. 2019/821 reg. 96\(b\)](#)
- Art. 5(3)(b) words substituted by [S.I. 2019/821 reg. 99\(a\)](#)
- Art. 5(4)(c) omitted by [S.I. 2019/821 reg. 99\(b\)](#)
- Art. 6(1)(b) words substituted by [S.I. 2019/821 reg. 100\(a\)](#)
- Art. 7(1)(a) words substituted by [S.I. 2019/821 reg. 101\(a\)\(i\)](#)
- Art. 7(1)(a) words substituted by [S.I. 2019/821 reg. 101\(a\)\(ii\)](#)
- Art. 7(1)(b) words substituted by [S.I. 2019/821 reg. 101\(b\)\(i\)](#)
- Art. 7(1)(b) words substituted by [S.I. 2019/821 reg. 101\(b\)\(ii\)](#)
- Art. 7(1)(c) words substituted by [S.I. 2019/821 reg. 101\(c\)](#)
- Art. 7(1)(d) words substituted by [S.I. 2019/821 reg. 101\(d\)\(i\)](#)
- Art. 7(1)(d) words substituted by [S.I. 2019/821 reg. 101\(d\)\(ii\)](#)
- Art. 9(2)(b) words substituted by [S.I. 2019/821 reg. 102\(d\)](#)
- Art. 9(2)(c) word omitted by [S.I. 2019/821 reg. 102\(e\)](#)