

Commission Delegated Regulation (EU) No 1254/2014 of 11  
July 2014 supplementing Directive 2010/30/EU of the European  
Parliament and of the Council with regard to energy labelling  
of residential ventilation units (Text with EEA relevance)

## ANNEX VII

Information to be provided in the case of sale, hire or hire-purchase through the internet

1. For the purpose of points 2 to 5 of this Annex, the following definitions shall apply:
  - (a) ‘display mechanism’ means any screen, including tactile screen, or other visual technology used for displaying internet content to users;
  - (b) ‘nested display’ means a visual interface where an image or data set is accessed by a mouse click, mouse roll-over or tactile screen expansion of another image or data set;
  - (c) ‘tactile screen’ means a screen responding to touch, such as that of a tablet computer, slate computer or smartphone;
  - (d) ‘alternative text’ means text provided as an alternative to a graphic, allowing information to be presented in non-graphical form where display devices cannot render the graphic or as an aid to accessibility such as input to voice synthesis applications.
2. The appropriate label made available by suppliers in accordance with Article 3(1)(a) shall be shown on the display mechanism near the price of the product in accordance with the timelines indicated in Article 3(2) and (3). The size of the label shall be such that it is clearly visible and legible and shall be proportionate to the size specified in Annex III. The label may be displayed using a nested display, in which case the image used for accessing it shall comply with the specifications in point 3 of this Annex. If nested display is applied, the label shall appear on the first mouse click, mouse roll-over or tactile screen expansion on the image.
3. The image used for accessing the label in the case of nested display shall:
  - (a) be an arrow in the colour corresponding to the energy efficiency class of the product on the label;
  - (b) indicate the energy efficiency class of the product in white in the same font size as that used for the price; and
  - (c) be in one of the following two formats:
4. In the case of nested display, the sequence of display of the label shall be as follows:
  - a) the image referred to in point 3 of this Annex is shown on the display mechanism in proximity to the price of the product;
  - b) the image links to the label;
  - c) the label is displayed after a mouse click, mouse roll-over or tactile screen expansion on the image;
  - d) the label is displayed by pop-up, new tab, new page or inset screen display;
  - e) for magnification of the label on tactile screens, the device conventions for tactile magnification apply;
  - f) display of the label is closed by means of a close option or other standard closing mechanism;
  - g) the alternative text for the graphic, to be displayed on failure to display the label, is the energy efficiency class of the product in the same font size as that used for the price.

5. The appropriate product fiche made available by suppliers in accordance with Article 3(1)(b) shall be shown on the display mechanism near the price of the product. The size shall be such that the product fiche is clearly visible and legible. The product fiche may be displayed using a nested display, in which case the link used for accessing it shall clearly and legibly indicate 'Product fiche'. If nested display is used, the fiche shall appear on the first mouse click, mouse roll-over or tactile screen expansion on the link.