

Commission Implementing Regulation (EU) 2015/1831 of 7  
October 2015 laying down rules for application of Regulation (EU)  
No 1144/2014 of the European Parliament and of the Council on  
information provision and promotion measures concerning agricultural  
products implemented in the internal market and in the third countries

CHAPTER I

GENERAL PROVISIONS

Article 1 Subject matter

CHAPTER II

COMMON PROVISIONS FOR SIMPLE AND MULTI PROGRAMMES

SECTION 1

Visibility of origin

- Article 2 General requirements for mention of the origin in all information  
and promotional material
- Article 3 Specific mention of the origin on information and promotional  
material as referred to in points (a) and (b) of Article 4(2) of  
Regulation (EU) No 1144/2014
- Article 4 Mention of the origin on information and promotional material  
referring to schemes eligible under points (c) and (d) of Article  
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SECTION 2

Visibility of brands

- Article 5 General requirements
- Article 6 Specific requirements
- Article 7 Number of brands to be displayed
- Article 8 Mention of schemes eligible under point (d) of Article 5(4) of  
Regulation (EU) No 1144/2014 which are registered as a trade  
mark

*Status: Point in time view as at 31/12/2020.*

*Changes to legislation: There are outstanding changes not yet made to Commission Implementing Regulation (EU) 2015/1831. Any changes that have already been made to the legislation appear in the content and are referenced with annotations. (See end of Document for details)*

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## CHAPTER III

### MANAGEMENT OF SIMPLE PROGRAMMES

#### SECTION 1

##### Implementation and financing of programmes

- Article 9 Designation of the competent authorities
- Article 10 Conclusion of contracts
- Article 11 Implementation of the programmes by the proposing organisations
- Article 12 Obligations with regard to information and records
- Article 13 Payment of the advance
- Article 14 Application for interim payments
- Article 15 Application for payment of the balance
- Article 16 Payments by the Member State
- Article 17 Rejection of ineligible costs and recovery of undue payments

#### SECTION 2

##### Control of the implementation of the programmes and notifications by Member States

- Article 18 Checks on the selection procedure of the implementing bodies
- Article 19 Administrative checks of simple programmes
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- Article 21 Notifications to the Commission concerning simple programmes

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- Article 22 System of indicators for the assessment of the impact of information and promotion programmes
- Article 23 Entry into force  
Signature

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## ANNEX

List of indicators for the assessment of the impact of information and promotion programmes referred to in Article 22

The system of indicators related to actions undertaken by the...  
Output indicators include, for example: number of events organised; number...

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- (1) [OJ L 317, 4.11.2014, p. 56.](#)
- (2) Council Regulation (EC) No 3/2008 of 17 December 2007 on information provision and promotion measures for agricultural products on the internal market and in third countries ([OJ L 3, 5.1.2008, p. 1](#)).
- (3) Commission Regulation (EC) No 501/2008 of 5 June 2008 laying down detailed rules for the application of Council Regulation (EC) No 3/2008 on information provision and promotion measures for agricultural products on the internal market and in third countries ([OJ L 147, 6.6.2008, p. 3](#)).
- (4) Commission Delegated Regulation (EU) 2015/1829 of 23 April 2015 supplementing Regulation (EU) No 1144/2014 of the European Parliament and of the Council on information provision and promotion measures concerning agricultural products implemented in the internal market and in third countries (see page 3 of this Official Journal).
- (5) Regulation (EU) No 1306/2013 of the European Parliament and of the Council of 17 December 2013 on the financing, management and monitoring of the common agricultural policy and repealing Council Regulations (EEC) No 352/78, (EC) No 165/94, (EC) No 2799/98, (EC) No 814/2000, (EC) No 1290/2005 and (EC) No 485/2008 ([OJ L 347, 20.12.2013, p. 549](#)).
- (6) Regulation (UE, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002 ([OJ L 298, 26.10.2012, p. 1](#)).

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