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Commission Delegated Regulation (EU) 2019/2014 of 11 March 2019 supplementing Regulation (EU) 2017/1369 of the European Parliament and of the Council with regard to energy labelling of household washing machines and household washer-dryers and repealing Commission Delegated Regulation (EU) No 1061/2010 and Commission Directive 96/60/EC (Text with EEA relevance)

Document Generated: 2024-07-14

Status: Point in time view as at 31/12/2020.

Changes to legislation: There are currently no known outstanding effects for the Commission Delegated Regulation (EU) 2019/2014, ANNEX VII. (See end of Document for details)

ANNEX VII

Information to be provided in visual advertisements, in technical promotional material in distance selling and in telemarketing, except distance selling on the internet

- 1. In visual advertisements for household washing machines or household washerdryers, for the purposes of ensuring conformity with the requirements laid down in point 1(e) of Article 3 and point (c) of Article 4, the energy efficiency class and the range of energy efficiency classes available on the label shall be shown as set out in point 4 of this Annex.
- 2. In technical promotional material for household washing machines or household washer-dryers, for the purposes of ensuring conformity with the requirements laid down in point 1(f) of Article 3 and point (d) of Article 4, the energy efficiency class and the range of energy efficiency classes available on the label shall be shown as set out in point 4 of this Annex.
- 3. Any paper-based distance selling of household washing machines or household washer-dryers must show the energy efficiency class and the range of energy efficiency classes available on the label as set out in point 4 of this Annex.
- 4. The energy efficiency class and the range of energy efficiency classes shall be shown, as indicated in Figure 1, with:
- (a) for household washing machines: an arrow, containing the letter of the energy efficiency class in 100 % white, Calibri Bold and in a font size at least equivalent to that of the price, when the price is shown;
- (b) for household washer-dryers: an arrow, containing the letter of the energy efficiency class for the complete cycle in 100 % white, Calibri Bold and in a font size at least equivalent to that of the price, when the price is shown;
- (c) the colour of the arrow matching the colour of the energy efficiency class;
- (d) the range of available energy efficiency classes in 100 % black; and,
- (e) the size shall be such that the arrow is clearly visible and legible. The letter in the energy efficiency class arrow shall be positioned in the centre of the rectangular part of the arrow, with a border of 0,5 pt in 100 % black placed around the arrow and the letter of the energy efficiency class.

By way of derogation, if the visual advertisement, technical promotional material or paper-based distance selling is printed in monochrome, the arrow can be in monochrome in that visual advertisement, technical promotional material or paper-based distance selling. *Figure 1*

Coloured/monochrome left/right arrow, with range of energy efficiency classes indicated









5. Telemarketing-based distance selling must specifically inform the customer of the energy efficiency classes of the product and of the range of energy efficiency classes available on the label, and that the customer can access the label and the product

Document Generated: 2024-07-14

Status: Point in time view as at 31/12/2020.

Changes to legislation: There are currently no known outstanding effects for the Commission Delegated Regulation (EU) 2019/2014, ANNEX VII. (See end of Document for details)

information sheet through the product database website, or by requesting a printed copy.

6. For all the situations mentioned in points 1 to 3 and 5, it must be possible for the customer to obtain, on request, a printed copy of the label and the product information sheet

Status:

Point in time view as at 31/12/2020.

Changes to legislation:

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