
DRAFT STATUTORY RULES OF NORTHERN IRELAND

2012 No.

The Tobacco Advertising and Promotion (Display of Prices) Regulations (Northern Ireland) 2012

Price lists: available only on request

7.—(1) The requirements are—

- (a) that the display of prices of tobacco products is in the form of a price list which is made available to an individual aged 18 or over following a particular request by the individual for information about tobacco products for sale in the place where such request takes place;
- (b) that all reasonable steps are taken to ensure that the individual making such a request is aged 18 or over before such a display takes place;
- (c) that the display lasts for no longer than is needed for the individual to obtain the information sought by that individual;
- (d) that the size of the wording on the price list shall be such that no character is greater than 4 millimetres high;
- (e) that the only other feature displayed is a picture of the actual tobacco product, as packaged for sale, where the size of such picture does not exceed 50 square centimetres; and
- (f) that the price list shall be limited in number to—
 - (i) one price list for each separate area where tobacco products are both located and can be paid for, or
 - (ii) where there is more than one till at any such location, one price list for each such till.

(2) For the purposes of paragraph (1)(b), a person is treated as having taken all reasonable steps to establish that the individual is aged 18 or over if either—

- (a) from the individual's appearance nobody could reasonably have suspected that the individual was aged under 18; or
- (b) the person asked the individual for evidence of the individual's age and the evidence would have convinced a reasonable person.