
DRAFT SCOTTISH STATUTORY INSTRUMENTS

2013 No.

The Glasgow Commonwealth Games (Trading and Advertising) (Scotland) Regulations 2013

PART 3

Advertising Regulations

Other exceptions

- 16.**—(1) Advertising activity is permitted without authorisation if it constitutes—
- (a) displaying an advertisement employed wholly as—
 - (i) a memorial; or
 - (ii) a railway signal;
 - (b) distributing or providing current newspapers.
 - (c) activity undertaken in accordance with a condition attached to an authorisation granted under regulation 9;
 - (d) displaying an advertisement on an aircraft for one or more of the following purposes—
 - (i) complying with the law of Scotland or any other country, being law in force in relation to the aircraft;
 - (ii) securing the safety of the aircraft or any person or property;
 - (iii) the furtherance, by or on behalf of the Scottish Ministers or a government department, by a person acting under any public duty or by a person providing ambulance or rescue services by air, of measures in connection with circumstances existing or imminent at the time the aircraft is used which may cause danger to persons or property;
 - (iv) civil defence, military or police purposes;
 - (e) displaying a mark or inscription (other than an illuminated sign) on the body of an aeroplane or helicopter; or
 - (f) displaying an advertisement on street furniture provided that the advertisement—
 - (i) is not illuminated;
 - (ii) bears only the name, contact details and device (or any one or more of those things) of the manufacturer, owner or operator of the street furniture; and
 - (iii) is not displayed as part of an ambush marketing campaign.
- (2) Paragraph (1)(b) does not apply to distribution or provision of current newspapers in a street if the distribution or provision is done from a receptacle that causes undue interference or inconvenience to persons using the street.