



# Trade Descriptions Act 1968

## CHAPTER 29

### TRADE DESCRIPTIONS ACT 1968

#### *Prohibition of false trade descriptions*

- 1 Prohibition of false trade descriptions.
- 2 Trade description.
- 3 False trade description.
- 4 Applying a trade description to goods.
- 5 Trade descriptions used in advertisements.
- 6 Offer to supply.

#### *Power to define terms and to require display, etc. of information*

- 7 Definition orders.
- 8 Marking orders.
- 9 Information etc. to be given in advertisements.
- 10 Provisions supplementary to sections 8 and 9.

#### *Misstatements other than false trade descriptions*

- 11 .....
- 12 False representations as to royal approval or award, etc.
- 13 False representations as to supply of goods or services.
- 14 False or misleading statements as to services etc.
- 15 Orders defining terms for purposes of section 14.

#### *Prohibition of importation of certain goods*

- 16 Prohibition of importation of goods bearing false indication of origin.
- 17 Restriction on importation of goods bearing infringing trade marks.

*Status: Point in time view as at 26/05/2015.*  
*Changes to legislation: There are currently no known outstanding effects for the Trade Descriptions Act 1968. (See end of Document for details)*

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*Provisions as to offences*

- 18 Penalty for offences.
- 19 Time limit for prosecutions.
- 20 Offences by corporations.
- 21 Accessories to offences committed abroad.
- 22 Restrictions on institution of proceedings and admission of evidence.
- 23 Offences due to fault of other person.

*Defences*

- 24 Defence of mistake, accident, etc.
- 25 Innocent publication of advertisement.

*Enforcement*

- 26 Enforcing authorities.
- 27 Power to make test purchases.
- 28 Power to enter premises and inspect and seize goods and documents.
- 29 Obstruction of authorised officers.
- 30 Notice of test and intended prosecution.
- 31 Evidence by certificate.

*Miscellaneous and supplemental.*

- 32 Power to exempt goods sold for export, etc.
- 33 Compensation for loss, etc. of goods seized under s. 28.
- 34 Trade marks containing trade descriptions.
- 35 Saving for civil rights.
- 36 Country of origin.
- 37 Market research experiments.
- 38 Orders.
- 39 Interpretation.
- 40 Provisions as to Northern Ireland.
- 41 Consequential amendments and repeals.
- 42 .....
- 43 Short title and commencement.

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SCHEDULES

SCHEDULE 1 — CONSEQUENTIAL AMENDMENTS

- 1 In section 1 of the Anglo-Portuguese Commercial Treaty Act 1914...
- 2 In section 1(1) of the Anglo-Portuguese Treaty Act 1916 for...
- 3 In section 4(2) of the Agricultural Produce (Grading and Marking)...
- 4 .....

SCHEDULE 2 —

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**Status:**

Point in time view as at 26/05/2015.

**Changes to legislation:**

There are currently no known outstanding effects for the Trade Descriptions Act 1968.