



Trade Descriptions Act 1968

1968 CHAPTER 29

Misstatements other than false trade descriptions

14 False or misleading statements as to services, etc.

- (1) It shall be an offence for any person in the course of any trade or business—
- (a) to make a statement which he knows to be false ; or
 - (b) recklessly to make a statement which is false;
- as to any of the following matters, that is to say.—
- (i) the provision in the course of any trade or business of any services, accommodation or facilities;
 - (ii) the nature of any services, accommodation or facilities provided in the course of any trade or business;
 - (iii) the time at which, manner in which or persons by whom any services, accommodation or facilities are so provided;
 - (iv) the examination, approval or evaluation by any person of any services, accommodation or facilities so provided ; or
 - (v) the location or amenities of any accommodation so provided.
- (2) For the purposes of this section—
- (a) anything (whether or not a statement as to any of the matters specified in the preceding subsection) likely to be taken for such a statement as to any of those matters as would be false shall be deemed to be a false statement as to that matter; and
 - (b) a statement made regardless of whether it is true or false shall be deemed to be made recklessly, whether or not the person making it had reasons for believing that it might be false.
- (3) In relation to any services consisting of or including the application of any treatment or process or title carrying out of any repair, the matters specified in subsection (1) of this section shall be taken to include the effect of the treatment, process or repair.
- (4) In this section " false " means false to a material degree and " services " does not include anything done under a contract of service.