



Animals (Low-Welfare Activities Abroad) Act 2023

2023 CHAPTER 45

Low-welfare animal activities

2 Prohibition on advertising of low-welfare animal activities

- (1) For the purposes of this section an advertisement is a prohibited advertisement in a relevant part of the United Kingdom if the advertisement has the purpose or effect of promoting the observation of, or participation in, an activity which—
 - (a) involves an animal,
 - (b) takes place outside the United Kingdom, and
 - (c) is of a description specified for that part of the United Kingdom by activity regulations.
- (2) A person commits an offence if, in the course of a business, the person—
 - (a) publishes in a relevant part of the United Kingdom an advertisement that is a prohibited advertisement in that part, or
 - (b) causes such an advertisement to be so published.
- (3) A person commits an offence if, in the course of a business, the person—
 - (a) prints in a relevant part of the United Kingdom an advertisement published in that part of the United Kingdom that is a prohibited advertisement in that part, or
 - (b) causes such an advertisement to be so printed.
- (4) A person commits an offence if, in the course of a business, the person—
 - (a) distributes in a relevant part of the United Kingdom an advertisement published in that part of the United Kingdom that is a prohibited advertisement in that part, or
 - (b) causes such an advertisement to be so distributed.
- (5) A person does not commit an offence under [subsection \(2\)](#) or [\(4\)](#) if the advertisement is contained in a publication (other than an in-flight magazine)—

Changes to legislation: There are currently no known outstanding effects for the Animals (Low-Welfare Activities Abroad) Act 2023, Section 2. (See end of Document for details)

- (a) which is printed outside a relevant part of the United Kingdom, and
 - (b) whose principal market is not, or does not include, a relevant part of the United Kingdom or any part of one.
- (6) A person does not commit an offence under [subsection \(4\)](#) if—
- (a) the distribution is by means of electronic transmission, and
 - (b) the person did not carry on business in a relevant part of the United Kingdom at the time of the distribution.
- (7) A person does not commit an offence under [subsection \(4\)](#) by selling a publication to a member of the public.
- (8) It is a defence for a person charged with an offence under [subsection \(3\)](#) or [\(4\)](#) in relation to the printing or distribution of an advertisement in a relevant part of the United Kingdom to prove that the person did not know, and had no reason to suspect, that the advertisement would be published in that part.

Commencement Information

II [S. 2](#) in force at 18.11.2023, see [s. 7\(2\)](#)

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