
STATUTORY INSTRUMENTS

1994 No. 1932

The Medicines (Advertising) Regulations 1994

PART VII

Revocations, Amendments and Transitional Provision

Revocations and amendments

24.—(1) The Medicines (Advertising to Medical and Dental Practitioners) Regulations 1978⁽¹⁾ are revoked.

(2) Paragraph (2) of regulation 2 of the Medicines (Advertising of Medicinal Products) (No. 2) Regulations 1975⁽²⁾ is revoked.

(3) After regulation 1 of the Medicines (Labelling and Advertising to the Public) Regulations 1978⁽³⁾ there is inserted—

“Application of these regulations

1A. These regulations do not apply to any advertisement or representation relating to a relevant medicinal product as defined by regulation 2(1) of the Medicines (Advertising) Regulations 1994⁽⁴⁾.”

Transitional provision

25. The provisions of Parts III and IV shall not have effect in relation to any advertisement relating to a relevant medicinal product in respect of which advertisement a contract has been made before the coming into force of these Regulations under the terms of which that advertisement may not be cancelled or altered without a financial penalty being payable.

(1) S.I. 1978/1020.
(2) S.I. 1975/1326.
(3) S.I. 1978/41.
(4) S.I. 1994/1932.