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STATUTORY INSTRUMENTS

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**1994 No. 1932**

**The Medicines (Advertising) Regulations 1994**

**PART IV**

**Advertising etc. to Health Professionals**

**Abbreviated advertisements**

**16.** Subject to regulations 17 and 22(2), no person shall issue an abbreviated advertisement relating to a relevant medicinal product unless such advertisement—

- (a) contains essential information compatible with the summary of product characteristics;
- (b) contains the particulars set out in Schedule 3,

and any warning which the licensing authority has required in exercise of powers under Part II of the Act to be included in any advertisement relating to that medicinal product has been included.