EXPLANATORY NOTE

(This note is not part of the Regulations)

This Order approves the Code of Practice issued by the Secretary of State for the purpose of giving practical advice on the requirements of section 20 of the Consumer Protection Act 1987, which is concerned with misleading price indications and promoting desirable practices in respect of price indications. Reliance may be placed on compliance with or contravention of the Code in proceedings for a contravention of section 20(1) or (2) of that Act.

The Consumer Protection (Code of Practice for Traders on Price Indications) Approval Order 1988 which approved the previous Code issued by the Secretary of State is revoked by this Order.

A full regulatory impact assessment of the effect that this instrument will have on costs to business is available from the Consumer and Competition Policy Directorate of the Department of Trade and Industry, 1 Victoria Street, London SW1H 0ET, or at www.dti.gov.uk/ccp/consultations.htm