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STATUTORY INSTRUMENTS

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**2005 No. 37**

**The Supply of Extended Warranties on  
Domestic Electrical Goods Order 2005**

**Obligation to advertise the price of an extended warranty: newspaper advertisements and other printed publicity**

4.—(1) Subject to paragraph (2), whenever a supplier advertises the price of a domestic electrical good in a newspaper advertisement or in other printed publicity, the supplier shall advertise the price and duration of one applicable extended warranty adjacent to the price of the relevant domestic electrical good or, where the price and duration of that applicable extended warranty apply to a range of domestic electrical goods, in close proximity to that range, in a manner that is clear and legible.

(2) This article shall not apply in respect of newspaper advertisements and other printed publicity where the supplier has sold less than £10,000 (inclusive of Tax) of extended warranties in the previous business year.

(3) In this article—

- (a) “business year” means a period of more than six months in respect of which the supplier publishes accounts or, if no such accounts have been published, prepares accounts;
- (b) “newspaper advertisement” includes an advertisement in a magazine or periodical; and
- (c) “printed publicity” includes promotional publications and posters.