
STATUTORY INSTRUMENTS

2006 No. 2407

The Veterinary Medicines Regulations 2006

PART 2

Authorised veterinary medicinal products

Advertising of prescription products and products containing psychotropic drugs or narcotics

11.—(1) It is an offence to advertise a veterinary medicinal product that—

- (a) is available on veterinary prescription only; or
- (b) contains psychotropic drugs or narcotics.

(2) In the case of a product containing psychotropic drugs or narcotics, this does not apply to advertisements aimed at veterinary surgeons or pharmacists.

(3) In the case of POM-V medicines, this does not apply to price lists, or to advertisements aimed at veterinary surgeons, pharmacists or professional keepers of animals.

(4) In the case of POM-VPS medicines, this does not apply to price lists, or to advertisements aimed at—

- (a) veterinary surgeons;
- (b) pharmacists;
- (c) suitably qualified persons registered in accordance with paragraph 13 of Schedule 3;
- (d) other veterinary health care professionals;
- (e) professional keepers of animals; or
- (f) owners or keepers of horses.

Commencement Information

11 Reg. 11 in force at 1.10.2006, see [reg. 1](#)

Changes to legislation:

There are currently no known outstanding effects for the The Veterinary Medicines Regulations 2006, Section 11.