Document Generated: 2024-06-10

Changes to legislation: There are currently no known outstanding effects for the The Consumer Protection from Unfair Trading Regulations 2008, Paragraph 13. (See end of Document for details)

## SCHEDULE 1

Commercial practices which are in all circumstances considered unfair

**13.** Promoting a product similar to a product made by a particular manufacturer in such a manner as deliberately to mislead the consumer into believing that the product is made by that same manufacturer when it is not.

Changes to legislation:
There are currently no known outstanding effects for the The Consumer Protection from Unfair Trading Regulations 2008, Paragraph 13.