

SCHEDULE 1

Commercial practices which are in all circumstances considered unfair

6. Making an invitation to purchase products at a specified price and then—
 - (a) refusing to show the advertised item to consumers,
 - (b) refusing to take orders for it or deliver it within a reasonable time, or
 - (c) demonstrating a defective sample of it,

with the intention of promoting a different product (bait and switch).

Changes to legislation:

There are currently no known outstanding effects for the The Consumer Protection from Unfair Trading Regulations 2008, Paragraph 6.