

*This Statutory Instrument supersedes SI 2010/1012 and is being issued free of charge to all known recipients of that Statutory Instrument.*

---

STATUTORY INSTRUMENTS

---

**2010 No. 1970**

**CONSUMER CREDIT**

**The Consumer Credit (Advertisements) Regulations 2010**

<i>Made</i>	- - - -	<i>3rd August 2010</i>
<i>Laid before Parliament</i>		<i>5th August 2010</i>
<i>Coming into force</i>	- -	<i>1st February 2011</i>

The Secretary of State makes these Regulations in exercise of the powers conferred by sections 44, 151(1) and 182(2) of the Consumer Credit Act 1974(1).