
STATUTORY INSTRUMENTS

2010 No. 1970

The Consumer Credit (Advertisements) Regulations 2010

Ancillary services

8.—(1) Subject to paragraph (3), a credit advertisement shall include a clear and concise statement in respect of any obligation to enter into a contract for an ancillary service, where—

- (a) the conclusion of that service contract is compulsory in order to obtain the credit or to obtain it on the terms and conditions advertised, and
- (b) the cost of that ancillary service cannot be determined in advance.

(2) The statement referred to in paragraph (1) shall—

- (a) be no less prominent than any standard information included in the credit advertisement, and
- (b) be presented together with any representative APR included in the advertisement.

(3) This regulation does not apply to a credit advertisement relating to an authorised non-business overdraft agreement.