
STATUTORY INSTRUMENTS

2010 No. 831

**ELECTRONIC COMMUNICATIONS
BROADCASTING**

The Audiovisual Media Services
(Product Placement) Regulations 2010

<i>Made</i>	- - - -	<i>16th March 2010</i>
<i>Laid before Parliament</i>		<i>18th March 2010</i>
<i>Coming into force</i>	- -	<i>16th April 2010</i>

These Regulations are made by the Secretary of State, being a Minister designated for the purposes of section 2(2) of the European Communities Act 1972⁽¹⁾ in relation to measures relating to television broadcasting⁽²⁾ and in relation to information society services⁽³⁾, in exercise of the powers conferred by section 2(2) of that Act.

(1) 1972 c.68; section 2(2) was amended by the Legislative and Regulatory Reform Act 2006 (c.51), section 27(1)(a).
(2) European Communities (Designation) Order 1997 S.I. 1997/1174.
(3) European Communities (Designation)(No.2) Order 2001 S.I. 2001/2555.