
STATUTORY INSTRUMENTS

2010 No. 863

**The Tobacco Advertising and Promotion
(Display of Prices) (England) Regulations 2010**

Storage units

- 8.** The requirements are—
- (a) that the price of the tobacco product is displayed on a storage unit where that particular product is kept pending sale;
 - (b) that such display—
 - (i) is worded with characters which are no higher than 4 millimetres, and
 - (ii) does not exceed 9 square centimetres in size; and
 - (c) is limited in number to one display for each separate location in a storage unit where a particular tobacco product is held.