

SCHEDULES

SCHEDULE 1

Exceptions to regulation 3(2) and (3) (colour and shade of packaging of cigarettes)

Text which gives details about producer

3.—(1) A unit packet or container packet of cigarettes may have text printed on its external or internal packaging (but not on both its external and internal packaging) which states all or any of the following—

- (a) the words “The producer’s contact details are:”;
- (b) the name of the producer,
- (c) the address of the producer,
- (d) the email address of the producer, and
- (e) the telephone number of the producer,

but only if each of the following conditions is met.

(2) Those conditions are—

- (a) that the text does not contain any character which is not alphabetic, numeric or an ampersand or, in the case of an email address, an @ sign,
- (b) that the first letter of any word is in upper-case type or lower-case type,
- (c) that the rest of any word is in lower-case type,
- (d) that the text is printed in Helvetica type,
- (e) that the colour of the text—
 - (i) if it appears on the external packaging, is Pantone Cool Gray 2 C with a matt finish, or
 - (ii) if it appears on the internal packaging, is one of the following, namely Pantone Cool Gray 2 C with a matt finish, Pantone 448 C with a matt finish or black with a matt finish,
- (f) that the text is in a normal, weighted, regular typeface,
- (g) that the size of the text is no larger than 10 point,
- (h) that the text appears only once, and
- (i) that the text does not appear on the front surface of the unit packet or container packet.