
STATUTORY INSTRUMENTS

2016 No. 507

The Tobacco and Related Products Regulations 2016

PART 2

Labelling of tobacco products

General warnings and information messages on tobacco products for smoking

7.—(1) No person may produce or supply a tobacco product for smoking unless it complies with this regulation.

(2) A unit pack and any container pack of a tobacco product for smoking must carry the following health warnings—

- (a) a general warning consisting of the text: “Smoking kills – quit now”; and
- (b) an information message consisting of the text: “Tobacco smoke contains over 70 substances known to cause cancer”.

(3) Each of the health warnings referred to in paragraph (2) must—

- (a) cover 50% of the area of each surface on which it appears;
- (b) be in black Helvetica bold type on a white background;
- (c) be in a font size which ensures that the text occupies the greatest possible proportion of the surface area reserved for it;
- (d) appear at the centre of that area;
- (e) in the case of a cuboid shaped unit pack and any container pack, be oriented parallel to the longest edge of the surface on which it appears;
- (f) comply with the conditions set out in regulation 11; and
- (g) in the case of a unit pack of cigarettes or hand rolling tobacco, appear in the manner specified in regulation 8.

(4) This regulation does not apply to a unit pack or container pack to which regulation 9 (large cigars and individually wrapped cigars and cigarillos) applies.