SCHEDULE 2

Article 3

Guidance about matters relating to broadband universal service

Demand aggregation

1. In order to facilitate the effective aggregation of demand for connections, OFCOM should ensure that, in calculating the cost of providing a broadband connection to a particular location, due account is taken of the extent to which the cost may be shared between multiple locations.

Pricing

- **2.** OFCOM should ensure that any designated universal service provider is required to offer broadband connections and services at prices that are—
 - (a) affordable; and
 - (b) uniform throughout the United Kingdom, unless OFCOM have determined that there is clear justification for not doing so.